THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) Yes, Sir.

(b) Government has decided to introduce in Parliament a Bill on Broadcasting with a view to licence and regulate: Direct to Home Service in India in addition to other broadcasting services. Meanwhile, the notification referred above is being enforced.

Number of tourists visited India during 1995-96

*535. SHRI SOLIPETA RAMACHANDRA REDDY:
SHRI RAMJI LAL:

Will the Minister of TOURISM be pleased to state:

(a) the total number of,tourists who visited India during the yeae- 1995-96 together with the-amount earaed foam them;

(b) whether the said number of tourists. was lower than that. of the previous year;

(c) if so, the reasons therefor; and

(d) what efforts are being made by Government to boost tourism -industry in the country?

THE MINISTER OF PARLIAMENTARY AEFAIRS AND MINISTER OF TOURISM (SHRI SRIKANTA KUMAR JENA): (a) to (c) Total number of foreign tourists who visited India and the estimated foreign exchange earnings from tourism during the years 1994-95 and 1995-96 are as given, below

Year	Foreign Tourist arrivals	% change.	Estimated foreigfr exchange earnings (Rs. crores)	% change
1994-95	1907320	-	7365.61	-
1995-96	2190334	14.8	9185.88	24.7

There was no decline in tourist traffic during 1995-96.

(d) Efforts being made to boost tourism industry in the country include improvement .of infrastructural facilities for tourism, development of tourist attractions, strengthening of publicity and promotional efforts, human resource development and encouraging private investment.

Setting up of a separate Directorate of Indian System of Medicine and Homoeopathy in New Delhi

*536. SHRI MOHINDER SINGH KALYAN: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether Government have established a separate Directorate of Indian System of Medicine and Homoeopathy in New Delhi;

(b) if so, the seasons for its establishment; and

(c) if not, what steps are being taken by Government in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF LAW AND JUSTICE (SHRI RAMAKANT Dl-KHALAP); (a) and (b) At present, no separate Directorate of ISM & Homoeopathy exists. However, the Government has setup a separate Department of ISM &. Homoeopathy under, .the Ministry of Health and Family Welfare for promotion and development of the- Indian Systems of Medicine, namely Ayurveda, Unani, Siddha and drug less. therapies of Yoga and Naturopathy, as well as Homoeopathy. ,